

# Cookie policy

## About Us

Lovelle Estate Agency is a franchised network of companies. The franchisor is Lovelle Estate Agency which is a trading name of Lovelle Estate Agencies Limited. Registered Company Number: 05686887 and registered office is 36 High Street Cleethorpes, North East Lincs, DN35 8JN. The group includes Lovelle Bacons which is a trading name of Lovelle Bacons LLP. Registered Company Number OC373956 and registered office Hampton House, Church lane, Grimsby, North East Lincs, DN31 1JR

**We are committed to protecting your privacy. This Cookie Policy forms part of our legal information and sets out how we use cookies on our websites to help make your visits more effective.**

## What are cookies?

Cookies are small text files placed on your computer by websites and sometimes by emails. They provide useful information to organisations, which helps to make your visits to their websites more effective and efficient. We use cookies to ensure that we are able to understand how you use our websites and to ensure that we can make improvements to the websites. Cookies do not contain any personal or confidential information about you.

## How we use cookies

We use cookies to ensure that you get the best from our website. The first time that you visit our website you will be asked to consent to our use of cookies and we suggest that you agree to allow the cookies to be active on your device whilst you visit and browse our website to ensure that you experience our website fully.

## The types of cookies that we use

We use three types of cookies on our websites:

- Session cookies that are deleted after each visit
- Persistent/tracking cookies that remain in place across multiple visit to our websites
- Third party cookies that are used by other parties, for example Google Analytics

## Essential cookies – Session Cookies, Persistent Cookies and Tracking Cookies

Session cookies and persistent cookies are necessary in order for you to use our website. These cookies can be deleted via your browser, but this will restrict the functions that you are able to carry out on our websites. For more information on how to disable cookies in your browser please see the Information Commissioner's Office website (<https://ico.org.uk/for-the-public/online/cookies/>).

Session cookies expire when you leave the website and are not stored on your computer and do not contain any personal data.

Persistent cookies last beyond your visit to our website.



We use Google Analytics on our website. This is a tracking cookie which enables us to track how popular our site is and to record visitor trends over time. The cookie does not contain any personal data but it does use your computer's IP address to determine where in the world you are accessing the website from, and to track your page visit within the site.

## Optional cookies

These cookies are usually supplied by business partners and help us to filter out information which is not relevant to you.

## Accepting/blocking cookies

You can accept or block any cookies from any website through your browser settings. For further information about how to disable a cookie in your browser please visit the ICO website (<https://ico.org.uk/for-the-public/online/cookies/>).

Please note that if you share the use of a computer, accepting or blocking the use of cookies will affect all users of that computer.

## Cookies and Demographics

We may use data from Google's interest-based advertising or 3rd-party audience data (such as age, gender, and interests) with Google Analytics.

## More information on cookies

For more information about cookies visit the Information Commissioners website [www.ico.org.uk](http://www.ico.org.uk) (<https://ico.org.uk/for-the-public/online/cookies/>).

